



Beet.TV at CES 2027

The Industry, Up Close

[Beet.TV](#) returns to Las Vegas for the Consumer Electronics Show to produce at least four distinct and branded [Custom Video Series](#) on industry innovation.

Recorded at Beet.TV's onsite studio, each of the four series will be tied to the marketing goals of the series partner.

Each sponsored series will include eight video segments.



Potential Series Topics:

- Commerce Media
- Contextual Advertising
- Streaming and Ad Experiences
- Out-of-home and IRL
- Measurement and Outcomes
- Transformation of AI

The series will be closely aligned with and prominently associated with the series partner.

Key benefits:

- Two partner execs featured in the series
- Pre- and post-roll sponsorship message
- Series pre- and post-production social promotion
- Promotion via newsletters, banners, retargeting
- On-site studio introductions to interviewees
- Video files of interviews provided to the partner

Please find Beet.TV's coverage from CES 2026 [here](#).

Pricing and Terms - available upon request. Please contact Phil Ardizzone at phil@beet.tv