



Leadership Sessions at Cannes Lions 2026





# Hotel Barrière Le Majestic Cannes

Beet.TV returns to Cannes with its mix of impactful networking, compelling programming, and premium video production focused on the what's new and next for media investment.

Given all our programming is recorded, high-level conversations and takeaways will be watched and shared well beyond the festival.

The location of the Beet.TV activation will be in the Salon Dinard on the first floor of the Majestic Hotel with outdoor space in the entrance drive.

Just steps away from the Palais and the Le Croisette, the Beet.TV location will be highly visible from the Festival's primary locations.



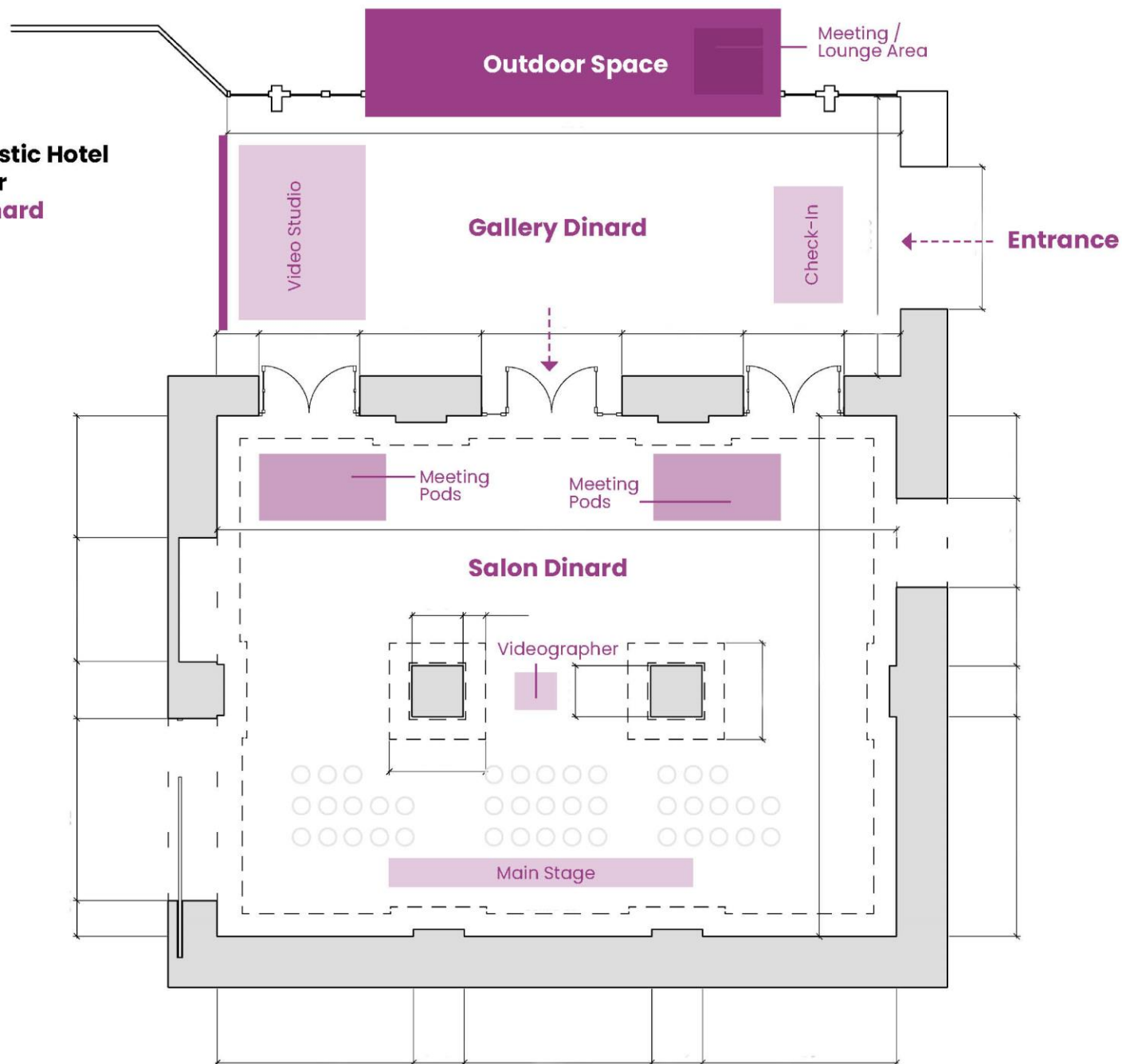
Beet.TV Stage

Salon Dinard on the first floor of the Majestic Hotel with outdoor space in the entrance drive

High Impact & Visibility — Steps away from the Palais and the Le Croisette



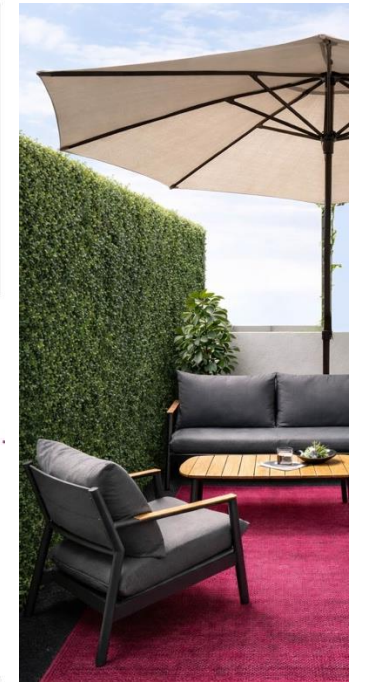
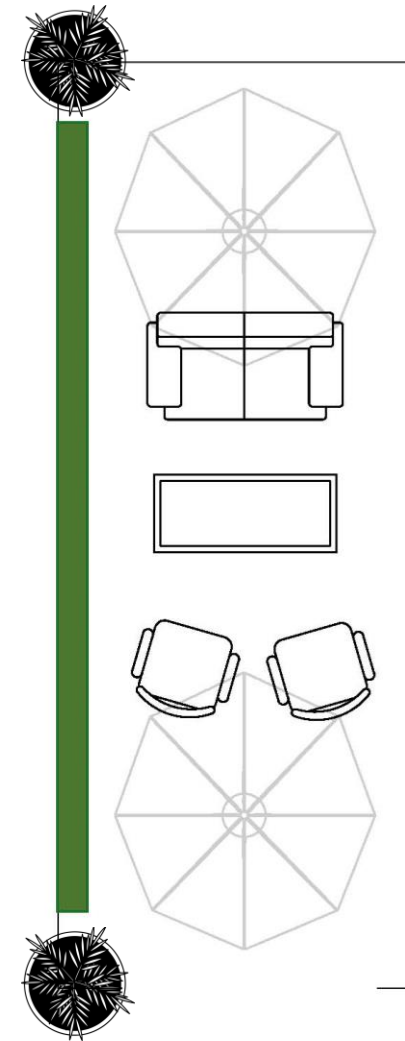
**The Majestic Hotel  
First Floor  
Salon Dinard**







Outdoor Space — Partner Branding Opportunities, Networking, Private Meetings, Video Interviews



Outdoor Space



**The Beet.TV stage will showcase innovative companies in front of a live, curated audience.**

Over the course of four days, Beet.TV will present a series of single-sponsored hour-long “Sessions” consisting of networking, video interviews, a fireside chat, and panel conversation moderated by Beet.TV editors.

- The audience will be guests of the partners and influential members of the Beet.TV community.
- The topics presented in the sessions will include CTV, Commerce and Retail Media, Data, Identity, Measurement, Search, Gaming, the impact of AI, and other emerging industry sectors, and will be produced for publication on Beet.TV and its network, including YouTube, LinkedIn, and the Bloomberg Terminals.
- Each session will be heavily promoted via email, and social media before, during and post Cannes.

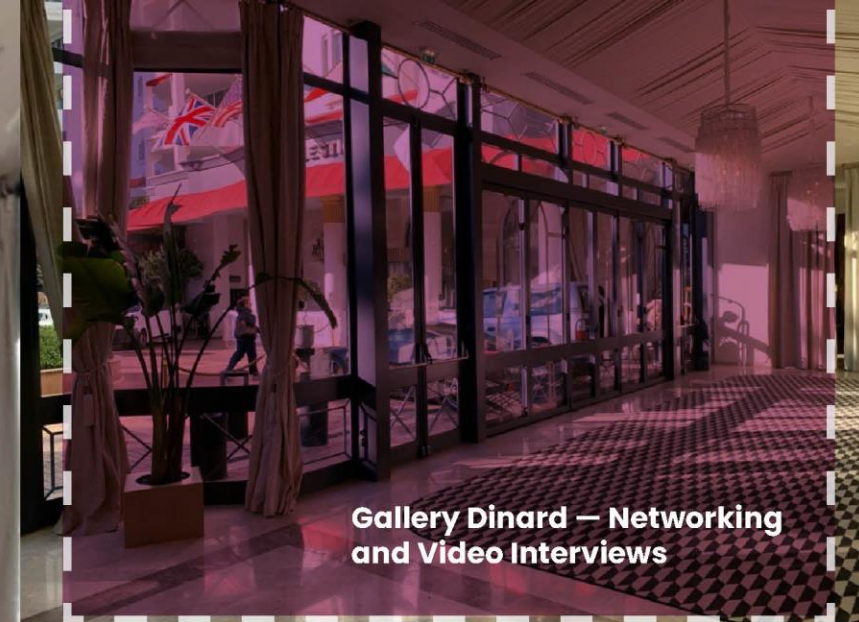


Beet.TV Stage — Thought Leadership Sessions, Curated Audiences, Branding



**The Beet.TV On-Site Video Production Studio will capture one on one video interviews of partner and industry executives throughout the week.**

- For presenting partners, video assets will include two panels from the session plus two video interviews of partner's executives
- Video series from the stage and studio will comprise a titled series, with partner pre- and post-roll banners, along with a supporting social campaign.
- Video files will be made available to partners for use on their properties and social feeds.



Gallery — Partner Branding Opportunities, Networking, Video Interviews



# Presenting Partnership Opportunity

## Thought Leadership

- Collaboration on content programming of session
- Two featured speaking spots/one fireside chat and one panel for your executives
- Two video interviews for your executives
- 50 invitations for clients and prospects to the attend the track session

## Branding

- Brand logo included on signage in the event space
- Brand logo and social tags in all promotion in advance, during and after
- Brand logo in pre- and post-rolls of the videos from the session and speaker interviews

## Content

- Beet TV will distribute and promote the videos through its network and social channels
- Video files from the session and track speaker interviews will be provided to partner after the event and may be repurposed as content

## Lead Generation

- Access to full attendee list



# Additional Partnership Opportunities

## Sunday Night Kickoff Soirée Partner

- Exclusive Co-host of the Sunday Night Kickoff Soirée
  - Welcome Remarks
  - Logo on signage at the Soirée
  - Opportunity to create a specialty cocktail
  - Opportunity to provide additional branding and swag
- One (1) standalone video interview for partner's executive on a topic of partner's choice
- Supporting Partner designation of the Beet.TV Leadership Sessions in Cannes
- Logo branding on the event website and onsite signage
- Opportunity to invite partner's executives, clients, and partners to attend the Beet.TV Leadership sessions
- Access to approved networking reception co-hosted by Beet.TV
- Video files to be shared with the partner

## Cocktail Reception Partner

- Exclusive Co-host of the day-ending Cocktail Reception
  - Logo on signage at the Reception
  - Opportunity to create a specialty cocktail
  - Opportunity to provide additional branding and swag
- One (1) standalone video interview for partner's executive on a topic of partner's choice
- Supporting Partner designation of the Beet.TV Leadership Sessions in Cannes
- Logo branding on the event website and onsite signage
- Opportunity to invite partner's executives, clients, and partners to attend the Beet.TV Leadership sessions
- Access to approved networking reception co-hosted by Beet.TV
- Video files to be shared with the partner

## Meeting Pod

- 1 dedicated meeting pod within the Beet.TV space at the Hotel Majestic
- Seating provided for 4 people
- Event logistics handled by Beet.TV including event check-in
- Supporting Partner designation of the Beet.TV Leadership Sessions in Cannes
- One (1) video interview for partner's executive on a topic of partner's choice
- Access to approved networking reception co-hosted by Beet.TV
- Opportunity to invite your executives, partners, and clients
- Full attendee list provide post event

## Supporting Partner

- Two (2) video interviews for partner's executive on a topic of partner's choice
- Supporting Partner of the Beet.TV Leadership Sessions in Cannes
- Logo branding on the event website and onsite signage
- Opportunity to invite partner's executives, clients, and partners to attend the Beet.TV Leadership sessions
- Access to approved networking reception co-hosted by Beet.TV
- Video files to be shared with the partner





Please find the Beet.TV video coverage from Cannes 2025 [here](#)  
See our recap of Cannes 2025 [here](#).

For partnership information, contact Phil Ardizzone at [phil@beet.tv](mailto:phil@beet.tv).