



A Beet.TV + WPP Media Leadership Summit in London

Monday December 8, 2025

Overview:

Beet.TV will partner with WPP Media for a full day of leadership sessions on Commerce Media, Streaming, AI, Data/Identity and more. Hosted at WPP Media global headquarters in London, the session will include WPP Media senior executives, clients and other industry leaders.

There are opportunities for four presenting partners – each partner would have a speaking role on stage and a Beet.TV video interview. Details below and pricing available upon request. *(For an example of our agency-hosted event format, [see our recent event](#) at Omnicom Media Group in NYC.)*

The event will be held on Dec. 8, from 9am to 4pm.

The program will include fireside chats and panels with industry leaders curated by Beet.TV and the WPP Media team. Speakers will include WPP Media execs, clients, Presenting Partner's executives and additional industry leaders/influencers.

We expect the invite-only audience, which will be limited to 100, to include WPP Media executives, clients, and guests, the Presenting Partner's executives, clients, and guests, along with Beet.TV-invited executives and guests.

In the [Beet.TV](#) style, the sessions will be off the record, making them uniquely candid and informative. While the sessions will not be recorded, [Beet.TV](#) will produce a 15-part video interview series with event speakers captured at our onsite studio.

These video interviews will be published and distributed on Beet.TV and its distribution network, including LinkedIn, YouTube and the Bloomberg Terminals.

The entire program will be supported by a wide-ranging marketing campaign including pre-event, real-time and post-event including targeted promotions via social, email, banners and retargeting.

Partnership Opportunity

The summit is a unique opportunity for partners to connect with the WPP Media team, to communicate their value proposition: to make introductions and to build business.

It is also a considerable branding experience with visibility on [Beet.TV](#) and its social and distribution graph.

The programming of the event will align with the business objectives of the Presenting Partners which will be limited to four.

The Presenting Partner opportunity is as follows:

- Thought leadership
 - One 10-minute fireside chat for partner's executive curated and moderated by Beet.TV
 - One panel slot on a relevant panel for partner's executive curated and moderated by Beet.TV
 - Partner's two executives featured in the recorded video series
- Company name and logo including with all promotion and social media
- Logo branding included in pre- and post-roll and promotion of the event's video series
- Video files will be made available to Partner to repurpose as content
- 40 invitations for partner's executives, clients, partners, and guests
- Access to event attendee list

For pricing details, please contact Phil Ardizzone phil@beet.tv.